About me

Experience

Natulim

Oct 2025–now

Product team

Turning commercial briefs into packaging and in-store pieces, developed with suppliers.

Fedrigoni Self-Adhesives

May 2024–Oct 2025

Marketing trade & sales support · Girona

- Sales presentations and sales arguments, designed and laid out.
- Newsletters, product sheets and promotional material for international trade fairs.
- Coordinating a small team and working with suppliers on printed materials.
- Support on internal training about CRM and sales documentation.

Moodka Studio

Dec 2023–Apr 2024

Design intern · Sant Cugat

- Visual proposals and content for clients in different sectors.
- Brand and competitor analysis for communication campaigns.
- Branding strategy and actions.

Totparquet.cat

Dec 2023–Apr 2024

Store team · Barcelona

- Advising customers on materials and types of parquet for each problem.
- Looking after the website and social media.

Education

Degree in Product Design

Sep 2020–Jun 2024

ESDAP La Llotja · Barcelona

Seminar in Communication

2018–2019

University of Girona

Baccalaureate in Humanities

2016–2018

La Salle

Tools

- **Graphic & image**

  Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects.

- **3D & CAD**

  SolidWorks, AutoCAD.

- **UI & prototyping**

  Figma, Sketch, Adobe XD.

- **Office & organisation**

  Microsoft Office, Google Workspace, Notion, CRM.

Languages

Spanish	Native
Catalan	Native
English	B2

Contact

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